#### **PRIVACY STATEMENT**

Bloombol respects the privacy of visitors to its website, in particular the rights of visitors with respect to the automated processing of personal data. Because of full transparency with our customers, we have therefore formulated and implemented a policy regarding these processing operations themselves, their purpose as well as the possibilities for data subjects to exercise their the rights in the best possible way.

For all additional information on personal data protection, please visit the website of the Authority personal data: <a href="https://autoriteitpersoonsgegevens.nl/nl">https://autoriteitpersoonsgegevens.nl/nl</a>. Until you accept the use of cookies and other tracking systems on the website we will not place non-anonymised analytical cookies and/or tracking cookies on your computer, mobile phone or tablet.

By continuing to visit this website, you accept the following terms of use. The version of the privacy policy currently available on the website is the only version that is applicable for as long as you visit the website, until a new version replaces the current version replaces it.

# Article 1 - Legal provisions

- 1. Website (hereinafter also "The Website"): www.bloombol.com
- 2. Controller of personal data (hereinafter also referred to as "The controller"): Bloombol, established at Robijnslaan 43, 221TG Noordwijkerhout, kvk-val number: 28091109.

### Article 2 - Access to the website

Access to and use of the website is strictly personal. You shall not use this website or the data and information provided on it for commercial, political or advertising purposes, or for any commercial offers and, in particular, not for unsolicited electronic communications, especially not for unsolicited electronic offers.

#### Article 3 - The content of the website

All trademarks, images, texts, comments, illustrations, (animated) pictures video images, sounds, as well as all technical applications that may be used to make the website and, more generally, all components used on this site are are protected by law by intellectual property rights. Any reproduction, repetition, use or adaptation, in any manner whatsoever, of the whole or only part of it, including the technical applications, without prior written consent of the person responsible, is strictly prohibited prohibited. If the Administrator does not take immediate action against any infringement, this cannot not be construed as tacit consent or waiver of legal action.

### Article 4 - Management of the website

For the proper management of the website, the administrator may at any time:

- suspend, interrupt or restrict access to a certain category of visitors restrict access to all or part of the website
- remove any information that may interfere with the functioning of the website or is in contrary to national or international law or contrary to Internet etiquette
- have the website temporarily unavailable in order to perform updates

# **Article 5 - Responsibilities**

The Administrator shall in no case be responsible for failures, breakdowns, difficulties or interruptions to the functioning of the website, as a result of which the website or any of its functionalities is not accessible. The way in which you connect to the website is your own responsibility. You are responsible for taking all appropriate measures to protect your equipment and your data against, inter alia, virus attacks on the Internet. You are also solely responsible for the websites and data you Internet. The operator is not liable for any legal proceedings brought against you.

- because of the use of the website or services accessible via the Internet
- because of the violation of the conditions of this privacy policy

The operator is not responsible for any damage you incur yourself, or third parties or your equipment incurred as a result of your connection to or use of the website. You will refrain from taking any action against the operator as a result. If the Administrator becomes involved in a dispute as a result of your use of this website, it shall be entitled to recover from you all damages it has suffered and will suffer as a result.

#### Article 6 - Collection of data

Your data are collected by Bloombol and (an) external processor(s). By Personal data means any information relating to an identified or identifiable natural person; an identifiable natural person who can be directly or indirectly identified, in particular by means of an identifier such as a name, an identification number, location data, an online identifier or one or more elements that characterise physical, physiological genetic, psychological, economic, cultural or social identity. The personal data collected on the Website are mainly used by the operator for maintaining relations with you and, if applicable, for the processing your orders.

### Article 7 - Your rights regarding your data

Pursuant to Article 13(2)(b) AVG, any person has the right to access and rectify or erasure of his personal data or restriction of the processing concerning him, as well as the right to object to processing and the right todata portability. You can exercise these rights by contacting us at <a href="mailto:chantal@bloombol.com">chantal@bloombol.com</a>.

Any such request must be accompanied by a copy of a valid proof of identity, on which you have affixed your signature and indicating the address at which you can be contacted. Within 1 month of the request submitted, you will receive a

response to your request. Depending on the complexity of the requests and the number of the requests, this deadline may be extended by 2 months.

# Article 8 - Processing of personal data

In case of violation of any law or regulation, of which the visitor is suspected and for which the authorities require personal data that the administrator has collected, these will be provided to them following an express and reasoned request of those authorities, after which such personal data shall then cease to be subject to the protection of the provisions of this privacy statement. If certain information is necessary to gain access to certain functionalities of the website, the responsible party will indicate the mandatory nature of this information at the time of requesting the data.

#### Article 9 - Commercial offers

You may receive commercial offers from the Manager. If you do not (or no longer) wish to receive them, please send an e-mail to the following address: chantal@bloombol.com

Your data may be used by partners of the manager for commercial purposes. If you do not wish this, please send a mail to the following address: chantal@bloombol.com

If you come across any personal data while visiting the website, you should refrain from collecting them or from any other unauthorised use as well as from any act constituting an invasion of the privacy of those person(s). Under no circumstances is the administrator responsible in the above situations.

### Article 10 - Data retention period

The data collected by the website administrator will be used and kept for the duration as stipulated by law.

# Article 11 - Cookies

- 1. A cookie is a small text file that is placed on the hard drive of your computer when you visit our website. A cookie contains data so that each time you visit our website as a visitor. It is then possible to adapt our website specifically for you and to facilitate logging in. When you visit our website, a banner will appear informing you about the use of cookies. When continuing to use our website, you accept their use. Your consent is valid for a period of thirteen months.
- 2. We use the following types of cookies on our website:
- Functional cookies: such as session and login cookies for tracking session and login information.
- Anonymised Analytical cookies: to gain insight into visits to our website based on information about visitor numbers, popular pages and topics. This allows us to better tailor our communication and information to the needs of visitors to our website. We cannot see who visits our websites or from which PC

the visit takes place.

- Non-anonymous Analytical cookies: to gain insight into visits to our website based on information about visitor numbers, popular pages and topics. This allows us to better tailor the communication and information provision to the needs of visitors to our website.
- Tracking cookies: such as advertising cookies that are intended to display relevant advertisements. Personal interests. This allows organisations to show their website visitors show their website visitors targeted ads, for example. Tracking cookies make it possible to compile profiles of people and treat them differently. Tracking cookies usually process personal data.
- 3. More specifically, we use the following cookies:
- Google Analytics anonymised (analytical cookies)
- Google Analytics (analytical cookie)
- Adobe (analytical cookie)
- Facebook (tracking cookie)
- Google Adwords (tracking cookie)
- 4. When you visit our website, cookies originating from the responsible and/or third parties may be installed on your equipment.
- 5. For more information on the use, management and deletion of cookies for each operating system type, we invite you to consult the following link: https://autoriteitpersoonsgegevens.nl/nl/onderwerpen/internet-telefoon-tv-enpost/cookies#faq

# Article 12 - Images and products offered

The images belonging to the products offered on the website are not legally binding. No rights can be derived from the images.

### Article 13 - Applicable law

These terms and conditions are governed by Dutch law. The court of the domicile of the administrator has exclusive jurisdiction in any disputes relating to these terms and conditions, unless a statutory exception applies is applicable.

#### **Article 14 - Contact**

For questions, product information or information about the website itself, please contact: Chantal Ruigrok